DESIGN FOR CHANGE | UI UX PRODUCT DESIGN PROGRAM | PROJECT PARTICIPATION & RECOMMENDATION

Issue Date: 19 November 2026

Subject: Project Participation & Professional Recommendation – SIDDARDH

The Design for Change UI/UX Program is a project-driven learning ecosystem that supports research, problem validation, product thinking, prototyping, implementation and collaborative learning through structured modules and Hackathon/Squadron activities.

To Whom It May Concern,

Name: SIDDARDH
Project Team: EduTech Squadron
Project Role: UX Researcher & Designer

This is to formally recognise SIDDARDH for his participation as a UX Researcher & Designer in the Decoded DFC – Retention & Engagement System project, undertaken as part of the EduTech team's 25-day Hyper Hackathon within the Design for Change community.

Project Completed:

1. Decoded DFC – Retention & Engagement System

Duration: 25-day Hyper Hackathon
Role: UX Researcher & Designer | EduTech Team

Project Overview:

Decoded DFC focused on understanding learner needs and identifying opportunities to make the onboarding and learning journey clearer, more accessible and easier to act upon. The EduTech team explored ways to reduce learning friction and prioritise essential implementation steps.

Key Responsibilities

SIDDARDH contributed to UX research and understanding learner needs; simplifying learning content and key actions; designing and refining onboarding experience concepts; and collaborating with the EduTech team to shape a more accessible, focused and implementation-oriented learner journey.

Project Outcomes & DFC Implementation

Following the EduTech team's research, DFC restructured its initial learning module from 7 days to 3 days, with more concise content, predefined duration and faster implementation steps. DFC reports a 30% increase in module completion rate compared with the previous 7-day module. The revised pathway is intended to enable eligible learners to progress toward Squadron participation within 3–5 days of enrollment.

The EduTech team also proposed a unified portal to systemise and automate the learning experience; this portal remains under development. These are team-level project outcomes and DFC-reported operational observations, not individually attributable or independently audited impact measurements.

Performance Evaluation & Recommendation

Through his documented role, SIDDARDH demonstrated involvement in learner-focused UX research, content simplification, onboarding design and collaborative problem-solving. His contributions reflect an interest in creating clearer, more accessible learning experiences. We are pleased to recommend him for consideration for suitable opportunities in UX Research, UI/UX Design and Product Design, subject to each employer’s assessment.

This letter confirms educational project participation and the contributions described above. It is not an employment or internship experience certificate, nor does it certify completion of a separate Diploma program.

This letter is issued upon request for job applications, portfolio presentation and professional verification.

For verification, please contact:

Design for Change
Email: connect@thedesignforchange.com
Website: https://thedesignforchange.com

Sincerely,



Jagadeesh
Founder, Design for Change